

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4077174 / 2		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Estimate #</u> 5191	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/27/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/01/12	10/05/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$750.00			
2	WFXT	10/01/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$750.00			
3	WFXT	10/01/12	10/05/12	Fox 25 AM News	7a-9a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$750.00			
4	WFXT	10/01/12	10/05/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00			
5	WFXT	10/01/12	10/05/12	TMZ	10a-11a		:30			NM	5	\$500.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$100.00			
6	WFXT	10/01/12	10/05/12	Dr. Oz	11a-12p		:30			NM	10	\$1,000.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$100.00			
7	WFXT	10/01/12	10/05/12	Wendy Williams	12p-1p		:30			NM	10	\$750.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$75.00			
8	WFXT	10/01/12	10/05/12	M-F 2p-3p	2p-3p		:30			NM	10	\$650.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$65.00			
9	WFXT	10/01/12	10/05/12	Anderson Live	3p-4p		:30			NM	5	\$325.00
		Immediately Preemptible										

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/27/12 / 10/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$65.00			
10	WFXT	10/01/12	10/05/12	Ricki Lake	4p-5p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$250.00			
11	WFXT	10/01/12	10/05/12	Dr. Oz	5p-6p		:30			NM	5	\$1,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00			
12	WFXT	10/01/12	10/05/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	5	\$6,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFXT	10/01/12-10/07/12	M-F/Su 11p-1130p News	11p-1130p	MTuWThF----	:30		\$1,250.00	NM		
See MG 12.6												
	6	WFXT	10/02/12-10/05/12	M-F/Su 11p-1130p News	11p-1130p	-TuWThF----	:30		\$1,250.00	NM		
Ⓜ MG for 12.2 10/03												
13	WFXT	10/01/12	10/07/12	M-Su 10p-11p News	10p-11p		:30			NM	14	\$25,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTFSS				14	\$1,800.00			
14	WFXT	10/01/12	10/01/12	Bones - Net	8p-9p		:30			NM	1	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$6,000.00			
15	WFXT	10/03/12	10/03/12	X Factor - Net	8p-10p		:30			NM	1	\$13,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$13,000.00			
16	WFXT	10/04/12	10/04/12	X Factor - Net	8p-9p		:30			NM	1	\$13,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$13,000.00			
17	WFXT	10/05/12	10/05/12	X Factor - Net	8p-9p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00			
18	WFXT	10/05/12	10/05/12	Fringe - Net	9p-10p		:30			NM	2	\$5,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$2,500.00			
19	WFXT	10/05/12	10/05/12	X Factor - Net	8p-9p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00			
20	WFXT	10/02/12	10/05/12	M-F 4a-430a	4a-430a		:30			NM	1	\$100.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$100.00			

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10/01/12 - 10/07/12	SCOTT BROWN/SENATE	5191

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/27/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	WFXT	10/02/12	10/05/12	Fox 25 AM News 430a	430a-5a		:30			NM	1	\$175.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$175.00			
Totals											98	\$92,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	98	\$92,450.00	\$78,582.50
Totals	98	\$92,450.00	\$78,582.50

Signature: _____ **Date:** _____

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